


Chroma Color Corporation is an active and responsible member of our communities. The team continues to explore new ways to reduce our company's and customers' impact on natural resources, use of energy, and waste.

A central graphic featuring a glowing globe held in a hand, surrounded by icons for solar panels, wind turbines, water, fuel, and a sun, all connected by a circular line with glowing nodes.

CONTACT

John Haller
Director of Sales
100 East 17th Street,
Salisbury, NC 28144
O (704) 637-7000
C (704) 433-9131
JHaller@chromacolors.com



Chroma
Color Corporation

SUSTAINABILITY

CHROMACOLORS.COM

3 Gaylords of conventional concentrate can be replaced by 1 Gaylord of Chroma Color's G2 & G3 while lowering converters' costs by 15-20%.



CHROMACOLORS.COM

"Game Changing Color Technology"



Sustainable Colorant Technology

Chroma Color Corporation helps customers reduce carbon dioxide emissions by reducing energy, packaging, and transportation requirements.

Benefits of G2 & G3

- Reduces the amount of foreign resin in finished part
- Enhances physical properties
- Reduces inventory requirements
- Frees up both floor space and cash