G2 GRANTED PATENT IN 2008

G2 is a material based solution to the age-old problem of putting more color and additives into a tiny package. G2 provides benefits to customers, such as reduced processing temperatures and faster clean out when changing from one color to another.

Key Attributes of Patented G2 Color Include:

1. Up to 30 percent cost-to-color reduction.
2. The highest pigment loaded custom colors in the industry.
3. The highest UV/Custom colors in the industry

G3 GRANTED PATENT IN 2018:

G3 achieves even greater improvements and does so through a total system approach. The benefits of the G3 include the ability to deliver customers the most cost-effective colorant solution in the industry and to do so in pellet form.

Key Attributes & Advantages of Using G3 Include:

1. The G3 product can be used in any resin system except PVC.
2. It achieves 20% or more increased pigment loading compared to G2 in Polyethylene & Polypropylene without compromising pigment dispersion and distribution.
3. G3 loading offers formulations with 40-45% of dyes in Hips, PET, Nylon, Crystal Styrene and Acrylic.
4. Offers formulations with 50% or more pearlescent pigment, nearly doubling the former industry standard of 30%.

TARGETED APPLICATIONS FOR G2 & G3 PRODUCTS:

- OUTDOOR DURABLES
- INDUSTRIALS
- HOUSEWARES
- LAWN & GARDEN

For more information G2 & G3 Color Concentrates
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