

High-End Cosmetic Jar Case Study

Goal:

Cost effectively color thick walled jars used for facial moisturizers, anti-aging serums and other speciality cosmetics for a global leader in Health and Beauty.

Processor:

High tech custom molder

Resin:

Amorphous Co-Polyester



The Challenges:

- Maintain Clarity
- Provide Good Color Distribution
- Produce with Zero Surface Defects
- Use of Chemically Resistant Material
- Reduce Risk of Breakage

The Solution:

- Ultra PET™ Highly Loaded Color Concentrate formulated with **ChromaTransparent**, a patented carrier technology
- Use rate at **50%** of competitive colorants
- Many colors matched and commercialized