



G3 & G2 Product Lines

G2 GRANTED PATENT IN 2008

G2 is a material based solution to the age-old problem of putting more color and additives into a tiny package. G2 provides benefits to customers, such as reduced processing temperatures and faster clean out when changing from one color to another.

Key Attributes of Patented **G2** Color Include:

1. Up to 30 percent cost-to-color reduction.
2. The highest pigment loaded custom colors in the industry.
3. The highest UV/Custom colors in the industry

TARGETED APPLICATIONS FOR
G2 & G3 PRODUCTS:

- OUTDOOR DURABLES
- INDUSTRIALS
- HOUSEWARES
- LAWN & GARDEN

G3 GRANTED PATENT IN 2018:

G3 achieves even greater improvements and does so through a total system approach. The benefits of the **G3** include the ability to deliver customers the most cost-effective colorant solution in the industry and to do so in pellet form.

Key Attributes & Advantages of Using **G3** Include:

1. The **G3** product can be used in any resin system except PVC.
2. It achieves 20% or more increased pigment loading compared to **G2** in Polyethylene & Polypropylene without compromising pigment dispersion and distribution.
3. **G3** loading offers formulations with 40-45% of dyes in HIPS, PET, Nylon, Crystal Styrene and Acrylic.
4. Offers formulations with 50% or more pearlescent pigment, nearly doubling the former industry standard of 30%.

For more information G2 & G3 Color Concentrates:

<https://chromacolors.com>