

Blow Molded Sport Bottles

Customer's Challenge:

- Create high impact tinted colors for new line of PET blow molded sports bottles
- Achieve the lowest cost-to-color possible without sacrificing aesthetics and performance
- Simplify the PET blow molding process by eliminating the need to pre-dry or crystallize the colorants



The Solution:

UltraPET™ Highly Loaded Color Concentrate

UltraPET™ delivered:

- 33% lower usage rate than competitive colorants
- Lowest cost-to-color
- Excellent color distribution for critical tints
- FDA compliance for direct food contact
- No drying or crystallization needed for UltraPET™