

Thermoformed Lid Case Study

Goal:

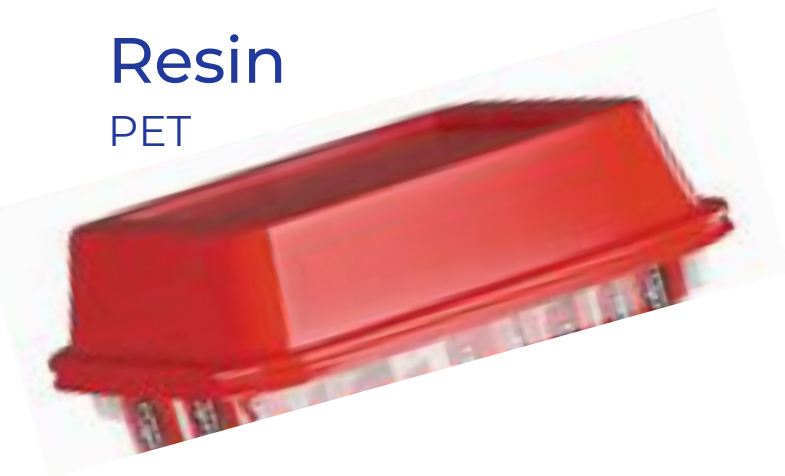
Cost- effectively thermoformed a thin wall bright red lid for an iconic candy brand

Processor

Large thermoformer with sheet extrusion capabilities

Resin

PET



The Challenges

- Good color distribution
- Mitigate any sheet extrusion processing issues
- Thermoformability of material
- Earn food contact approval
- Bright red color

The Solution:

- Ultra PET™ Highly Loaded Color Concentrate
- Use rate at 33% of competitive colorants

For More Information Visit : chromacolors.com