

A close-up photograph of a clear plastic bag filled with numerous small, bright blue, cylindrical pellets, likely the G-Series Color Concentrates.

G-Series Color Concentrates for Compounders

Chroma Color's patented G-Series Technologies deliver the Ultimate Solution for Compounders . . . cleanliness of pellets, reduced cost-to-color, and enablement of sustainability without sacrifice.



ChromaTransparent®



Advantages of G-Series Masterbatches

- Favorable financials with the ease, cleanliness, and convenience of Pelletized Color.
- Reduced energy consumption through lower processing temperatures and reduced change-over times.
- Lowest usage rates in the industry yield lower coloring costs and less warehouse space.
- High loadings and robust formulations overcome the coloring challenges of PCR usage. These include regeneration of polymer properties, enhanced manufacturing process-ability, end-use performance characteristics, and desired finished goods aesthetics.
- Formulated to provide optimum color and additive distribution within the final compound and/or molded part.



ChromaTransparent®



Chroma Color's G-Series masterbatches provide vibrant, long-lasting colors essential to meeting the demands of compounders, processors, and OEMs.

- Excellent dispersion and color distribution for optimal aesthetics
- Reduced carbon footprint (energy, freight, warehouse space, etc.)
- Matched using our coloring expertise (including special effects)

G-Series Masterbatches are ideal for the following resins:

G3 Technology

- Polyolefins & Polystyrene
- Elastomeric Resins - TPE, TPO, TPU
- Engineered Resins - PA, PC, PBT, ABS, ASA, and Alloys,
- FR Compounds
- Glass & Mineral Filled Compounds
- Medical Polymers

G2 Technology

- PE, PP, TPE, and TPO with high levels of UV/AO functional additives

ChromaTransparent

- PC, PMMA, PET, PETG, Copolyester, MBS (Impact Modified Styrene Acrylic Copolymers), and other clear resins

For more information
<https://chromacolors.com>