

Thermoformed Lid Case Study

Goal:

Cost- effectively thermoformed a thin wall bright red lid for an iconic candy brand

Processor

Large thermoformer with sheet extrusion capabilities

Resin
PET



The Challenges

- Good color distribution
- Mitigate any sheet extrusion processing issues
- Thermoformability of material
- Earn food contact approval
- Bright red color

The Solution:

- **Ultra PET®** Highly Loaded Color Concentrate
- Use rate at 33% of competitive colorants