



**Are your customers or company board members asking about your sustainability efforts?**

**Yes?**

**Here are some advantages of choosing suppliers, like Chroma Color, with an EcoVadis rating.**

**Companies with high EcoVadis ratings have documented KPI's to prove their sustainability goals are real, measurable and show accountability.**

**The EcoVadis assessment takes in to account the company's efforts to reduce their own waste, energy consumption, water conservation, and pollution prevention.**

**Partnering with environmentally and socially responsible vendors can reflect positively on your company's brand image.**

**Companies with higher EcoVadis ratings tend to be more innovative and efficient in their processes.**

**Vendors with strong EcoVadis ratings are more likely to be compliant with relevant laws and regulations, reducing potential legal and financial risks for your company.**

**Vendors with good EcoVadis ratings are generally more transparent about their operations and supply chains.**

**By partnering with vendors having high EcoVadis ratings, your company can gain access to new markets and customers that prioritize sustainability in their business relationships.**



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