



Are your customers or company board members asking about your sustainability efforts?

Yes?

Here are some advantages of choosing suppliers, like Chroma Color, with an EcoVadis rating.



Companies with high EcoVadis ratings have documented KPI's to prove their sustainability goals are real, measurable and show accountability.

The EcoVadis assessment takes in to account the company's efforts to reduce their own waste, energy consumption, water conservation, and pollution prevention.

Partnering with environmentally and socially responsible vendors can reflect positively on your company's brand image.

Companies with higher EcoVadis ratings tend to be more innovative and efficient in their processes.

Vendors with strong EcoVadis ratings are more likely to be compliant with relevant laws and regulations, reducing potential legal and financial risks for your company.

Vendors with good EcoVadis ratings are generally more transparent about their operations and supply chains.

Companies with EcoVadis ratings also have *cybersecurity* plans in place, especially solid data privacy and protections. Along with a reduction of risks associated with third-party vendors and suppliers.

By partnering with vendors having high EcoVadis ratings, your company can gain access to new markets and customers that prioritize sustainability in their business relationships.



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