



Has the highest pigment loadings, highest dye loadings, and the highest additives loadings available in the industry today.

ChromaQuasar®

Brightest XLPE color concentrates in the wire & cable industry that are specially engineered PE color concentrates for use with moisture-cure silane grafted XLPE compounds.

ChromaNIR

Chroma Color's NIR sortable black technology is based upon IR reflecting/ transparent pigments & proprietary combination of dyes and organic pigments.

ChromaFresh

By adding a unique fragrance to everyday plastics items, ChromaFresh improves the user experience but also helps differentiate products in a competitive marketplace.



ChromaTransparent®

Color concentrate carrier system designed to color clear resins such as PET, PETG, Tritan, PC, Acrylics & others without affecting their clarity. It is also beneficial for coloring tinted parts that are often challenging to color.

ChromaBioColor

Color masterbatch using a PHA (polyhydroxyalkanoates) biobased polyester that would comply to *ASTM D-6400/*DIN EN13432 Bio-Composting standards.

MicroBlok®

Inhibits the growth of bacteria, molds, mildews, & fungi. MicroBlok® S (Silver-Based) works in all resins & MicroBlok® Z (Zinc-Based) is most effective in high-moisture environments.



Has excellent pigment dispersion & distribution in processing in PP, PE & PET packaging offering benefits without the mess, hassle and waste.

UltraPET®

UltraPET® is ideal for use in Opaque and Pearl Effect applications and the Carrier system melts at 50% lower temperature than traditional PET based carriers.

ChromaPCRPET®

ChromaPCRPET masterbatch utilizes 100% PCR content as the carrier resin to achieve your sustainability goals.

CHROMARK®

Chroma Color can help you select the right colorant and additive package to ensure you obtain the ideal laser mark for your product at an economical cost-to-color.