

The EcoVadis logo, featuring the word "ecovadis" in a lowercase, sans-serif font. The letter "v" is stylized with a green leaf-like shape above it.

Are your customers and board members asking about your sustainability initiatives?

If so, partnering with Chroma Color®
(recognized with an ecovadis sustainability rating)
offers key advantages.

Companies with high EcoVadis ratings have documented KPI's to prove their sustainability goals are real, measurable and show accountability.

The EcoVadis assessment takes in to account the company's efforts to reduce their own waste, energy consumption, water conservation, and pollution prevention.

Partnering with environmentally and socially responsible vendors can reflect positively on your company's brand image.

Companies with higher EcoVadis ratings tend to be more innovative and efficient in their processes.

Vendors with strong EcoVadis ratings are more likely to be compliant with relevant laws and regulations, reducing potential legal and financial risks for your company.

Vendors with good EcoVadis ratings are generally more transparent about their operations and supply chains.

By partnering with vendors having high EcoVadis ratings, your company can gain access to new markets and customers that prioritize sustainability in their business relationships.



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